



## Brow Design

# EVERYTHING YOU NEED TO KNOW

*Info Pack!*

*Eloquent Eyes*

BROW, LASH & BEAUTY SPECIALISTS

# **Why hello there and thank you for expressing your interest in our brow design.**

This little PDF is going to fill you in on what we do and why our brow styling makes you feel fabulous AND takes the stress out of your morning makeup routine.



*Hint:*

**Brow hair does grow back!**



# Hi, I'm Margie the owner of Eloquent Eyes

My team of talented stylists and I am passionate about helping women like you to feel your absolute best by styling your brows so that they reach their full potential.

Not to mention feeling absolutely wonderful all of the time! Not only are we committed to providing the best styling service, we are also focused on giving you the best possible experience.

When you are in the salon, you want to be able to relax and we offer, a comfortable bed with lovely soft blanket, pillows under your knees, scented candles, music and if you wish, collagen lip masks.

Our stylists are expert brow stylists having undertaken extensive training from the world's leading trainers. We are particular about creating and restoring the best possible brow for our clients.

*And we are just a little bit obsessed!!*



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## *Why a brow design?*

Brows, when styled correctly, give you a **beautiful, feminine softness** that will make you feel wonderful when you look in the mirror everyday – not to mention the remarks you will receive from others! We take the time to study your face to decide what shape is suitable, then colour enhance with tint before shaping by tweezing and waxing.

When your brows are designed, it is so easy getting ready in the morning. Some of our clients no longer fill in their brows whilst others still do but do so with ease, as the shape of their brows have already been defined.

A soft and flowing brow can really make a massive difference to the appearance of your face!



# Complimentary Brow Discovery Session:

We offer a complimentary **Brow Consultation** if you would like to come in to chat and find out what we can do to help you prior to making your Brow Design appointment.

This allows you to come into the salon, discuss the history of your brows and for us to give you an indication as to how we can help you.

We understand that many of you have had disasters in the past with your brows and may be nervous.

We are more than happy to answer all of your questions!

Most of our clients were also nervous initially and now are wearing magnificent brows with happiness and pride!



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## *What difference does a brow design make?*

Once your brows have been designed to their fullest potential, you will be hooked!

Shaping your brows and styling with long lasting tint or henna will help with depth and will fill in any gaps.

- You get out of bed looking fabulous.
- Your eyes will be highlighted as a focal point.
- You can be ready for any outing in a flash.
- You can get away with wearing less makeup.
- You will be confident when applying brow products
- You will FEEL FABULOUS!!!

**They really are the essential beauty accessory!**





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## *Looking after your brows at home:*

We ask that you do not touch your brows (*ie hide your tweezers away!*). We are creating your best ever brows and it is too tempting for you to take the hairs that we are lovingly restoring!

We will show you how to fill in your brows, so they are looking their **absolute best 100% of the time!**



# Why get a brow design from Eloquent Eyes?

There are many who offer eyebrow waxing or eyebrow shaping services. However there is a massive difference between this type of service and one from an experienced Brow Specialist. Our Stylists have all completed years of extensive and ongoing training in natural brow design, and have the skills to correct, restore and transform brows.

Now more than ever women are discovering just how much a beautiful brow shape enhances your face. As Brow Specialists, we are dedicated to saving the natural brow. We believe every woman is unique and offer the knowledge, skill and expertise to bring out your brows full potential.

Whether your brows are unruly, miss-shapen, over tweezed, sparse or unlevel – don't give up! Many of our clients came to us believing there was absolutely no hope and now have the most amazing brows!





# What happens in a treatment?

*At your first visit we ask you to complete our consultation form and ask you a number of questions, some of which are about allergies. We discuss any contraindications, the history of your brows, what you are hoping for and what brow products you use.*

We then settle you on the bed, ensure you are comfy and assess your brows to determine whether they require correction, restoration, transformation, design or a mixture of all four. We discuss what is possible and share with you our vision. We take before and after photos to assess your progress.

We are just a little brow obsessed, and care about helping all of our clients. It can take many months for you to get your best possible brow, and we work closely with you to ensure you are aware of the process and direction we are going in and teach you how to fill them in and look after them.



Maintenance Appointments are essential to not only maintain great looking brows but to continue with the development of your brow design journey. These appointments are required every 2-3 weeks.



We use a number of different colour enhancements and styling techniques, so there is a design to suit you!.

We finish off every appointment by showing you tricks re how to fill in and/or highlight your brows, to really make them 'POP'.

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# WHAT OUR CLIENTS SAY ABOUT US



*"Eloquent eyes is fast becoming one of my favourite places to go, and not just because they are lash and brow magicians. Margie and her girls make you feel like family from the second you walk in. They genuinely care about you walking out happy and feeling like a million dollars. I'm new to the beauty scene after being immersed in Motherhood for the last 13 years and Margie, Christina and Annie have kindly taken me under their wing and are transforming my neglected lashes and brows, which has helped improve my self esteem so much. The laughs we have are the cherry on the top! What a Padbury diamond we have in you girls, can't recommend highly enough!!!!"*

*Jess Devlin*

*"Margie and her staff provide a fantastic service in a relaxed professional environment. Margie is an extremely talented brow stylist and a lovely person who listens to her clients and understands how to make the most of their features, working to restore and beautify their natural brows. Highly recommended."*

*Master stylist · Amazing results*

*Shannon Brookes*

*"AMAZING!!!! I have always been scared to get my brows styled or tinted and I wish I went to see Margie sooner! My brows are more even, still natural but nice and tidy and I LOVE them. Thank you for giving me beautiful brows especially for my wedding day! I cannot recommend these ladies enough, super lovely too."*

*Megan White*

*Eloquent Eyes*

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## *How to get started?*

If you've read all the way through this info pack and you're ready for a new brow journey...

Reply to our [email](#) or [FB message](#) which had this info pack attached and we will send you our special offer.

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