

LASH LIFT

EVERYTHING YOU NEED TO KNOW INFO PACK!

Eloquent Eyes

BROW, LASH & BEAUTY SPECIALISTS

www.eloquenteyes.com.au

LASH LIFT INFO PACK

Eloquent Eyes
BROW & LASH STYLISTS



Why **hello there** and thank you for expressing your interest in our lash lifts.

This little PDF is going to fill you in on what they are, why they can make you feel fabulous and what they will do for you.

Hint: *They make you feel amazing!*



LASH LIFT INFO PACK

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Hi, I'm Margie and the owner of Eloquent Eyes. My team of talented stylists and I am passionate about helping women like you to feel your absolute best by styling your lashes, which in turn gives a sparkle to your eyes and your face a natural glow.

Not to mention feeling absolutely wonderful all of the time! Not only are we committed to providing the best styling service, we are also focused on giving you the best possible experience. you want to be able to relax when you are in the salon and we offer peace and quiet, a comfortable bed with lovely soft blanket, pillows under your knees, scented candles, music and if you wish, collagen lip masks.

Our stylists are experts at the application of lash lifts, having undertaken extensive training from the world's leading trainers. We are particular re the styling of every single lash so that you have the best curl possible.

And we are just a little bit obsessed!



WHY LASH LIFT?

Lash lifts are a fantastic beauty accessory because they open up your eyes and make you look refreshed and vibrant so the days of looking tired when you aren't are over!

We have different type of lash lift brands, so there is a brand to suit everyone, whether you have sensitive eyes, strong lashes or thin lashes.

We can create different types of curls. Dramatic and wide using shields or soft and gentle using rods. We discuss with you during your consultation to ensure we understand what result you would like.



WHAT IS A LASH LIFT?

A lash lift is a safe, chemical process to break down the disulphide bonds of the hair to redirect the **lash** into a new **lifted** style.

This *lift* produces a luxurious, sweeping curl of the natural eyelashes which lasts up to 12 weeks. It creates an illusion of longer looking lashes and really opens up the eyes. It's suitable for short or long lashes and is a fabulous alternative to eyelash extensions.

Like any cosmetic treatment, no matter how popular, **lash lifts** aren't without risk. There are serious side effects to consider — which can be made worse if you don't work with a stylist who is experienced with **lash lifts**.

We use a variety of lash lift brands in our salon, to ensure that we are able to cater for everyone, whether they have sensitive eyes or strong or thin lashes.

We recommend that you use aftercare products on your lashes. If you wish to wear mascara, then our Elleevate mascara which is designed for lash lifts will hydrate your lashes. Combined with using our Elleplex gel each night, your lashes will remain in tip top condition.

Lash lifts can last up to 12 weeks or more, however as your natural lashes grow in cycles, once your natural lash completes its growth cycle it sheds. If your lashes grow quickly, you will be ready for another lift in 6-8 weeks. Your new lashes will grow in your usual growth direction and at this stage you will notice that you have some curly and some straight lashes. Once this occurs, you are almost ready for another lash lift.

If you have any issues with your lash lift, please contact us immediately.

WHAT DIFFERENCE DO LASH LIFTS MAKE?

Once you have a lash lift, you will be hooked!

Creating a curl to your natural eyelashes means that.....

- You get out of bed looking fabulous.
- Your eyes look more defined and open.
- You can be ready for any outing in a flash.
- You can get away with wearing less makeup.
- Your lashes will be look longer and thicker.
- You won't have to worry about applying mascara or strip lashes.
- You will FEEL FABULOUS!!!

They really are the number 1 beauty accessory!

elleebana
ONE SHOT LASH LIFT



Lash Lift Aftercare



Stress, medication, illness, rubbing your eyes, eye infection and eye irritation all affect your natural lashes. Shedding during certain times of the year is usual.

You can only use a water based eye makeup remover or cleanser and daily cleansing of your lashes is essential. We provide this at the salon.

Avoid wearing waterproof mascara or strip lashes 48 hours prior to your appointment.

We provide you with an aftercare card to take home.

Brush them with the spoolie that we will give you at your appointment.

Try not to mash your face into the pillow when you sleep. If you do sleep with your face in the pillow, we have silk eyelash masks that will help protect your lashes.



Lash Lift

WHY A LASH LIFT FROM ELOQUENT EYES?

- We are highly skilled at lash lifts, having had years of experience and undertaken extensive training.
- We provide full and free lash consultation.
- We do unique bespoke lashlift styles.
- We will help you to feel more confident with or without make-up.
- We will help you to save time and achieve that perfect look.
- We do a professional application. Not too much glue and perfect isolation.
- We will make you feel special with beautifully enhanced lashes.
- We are friendly and professional and you will enjoy visiting!



WHAT HAPPENS IN A TREATMENT?

At your first visit we ask you to complete our consultation form. We ask you a number of questions, some of which are about allergies. We discuss any contraindications, what look you are after and give you advice regarding styles.

Then we settle you on the lash bed, ensuring that you are cosy and comfortable.

We take before photos so that we can compare your before and after's.

We cleanse and prime your lashes using our lash cleanser.

We then apply eye pads and start work. You are now able to have a relaxing lash nap whilst our stylists work their magic.

The treatment takes 60 minutes.

PATCH TEST: If you have not had a lash lift before and have sensitive eyes, then a patch test is necessary. This needs to be done 48 hrs prior to your lash appointment. It only takes 10 minutes. At this appointment we ask you to complete the consultation forms and then we put a little of each of the solutions used behind your ear and on your arm.

Patch testing is important for sensitive eyes, because there are different kind of products used during the application procedure, and we want to make sure that they don't cause any allergic reaction.

WHAT OUR CLIENTS SAY ABOUT US

Eloquent eyes is fast becoming one of my favourite places to go, and not just because they are lash and brow magicians. Margie and her girls make you feel like family from the second you walk in. They genuinely care about you walking out happy and feeling like a million dollars. I'm new to the beauty scene after being immersed in Motherhood for the last 13 years and Margie, Christina and Annie have kindly taken me under their wing and are transforming my neglected lashes and brows, which has helped improve my self esteem so much. The laughs we have are the cherry on the top! What a Padbury diamond we have in you girls, can't recommend highly enough!!!!
Jess Devlin

My eyelashes are absolutely outstanding (as per usual) they're luscious and dark I have never been disappointed with my services at Eloquent Eyes. Margie is very careful and light handed with my brows and lashes and I'm always super happy with the results. I couldn't recommend Eloquent Eyes enough!
Rylea Roberts-Young

Amazing experience at Eloquent Eyes today. Amazing lash lift and brow design and the ladies were very friendly and put a non girly girl at ease. I have booked my return appointment already.
Felicity Griggs

HOW TO GET STARTED?

If you've read all the way through this info pack and you're ready for your lash lift...



Reply to our email or FB message which had this info pack attached and we will send you our special offer.

0418 954 203

margie@eloquenteyes.com.au

7/4 Alexander Road Padbury

Book online: eloquenteyes.gettimely.com

www.eloquenteyes.com.au